

James Gerald Freeman, AIA

President, Co-Founder

James (Jim) co-founded FSC Architects, an international design firm specializing in bespoke hospitality destinations. Understanding that exceptional guest experiences directly correlate with a resort's profitability, he believes the most memorable and authentic experiences are created when the whole is greater than the sum of its parts. This belief fuels his passion for a transcendent, contemporary regionalist design approach - one that infuses indoor and outdoor spaces with positive energy to create *"living places"* that imbue convivial placemaking with the richness of local culture, climate, history, and the natural environment to enhance the human experience - hence, the company tag line *"Designing Experiences that Enrich Life"*.

Jim's unquenchable enthusiasm for people and places - shaped by his extensive world travels - and his "listen-first" mentality are key contributors to the global success of FSC Architects.

His efforts to improve the built environment garnered national recognition from **President Clinton**, who awarded him the **President's Council for Sustainable Development Certificate of Appreciation** for his advocacy and visionary **Sustainable Communities** concept. Under Jim's leadership as **President of AIA Honolulu** (American Institute of Architects), the organization's new headquarters became the **first LEED-certified project** in the State of Hawaii. Several of his hospitality projects also integrated sustainable design strategies.

Jim is a frequent speaker at international hospitality industry conferences. He has served as President, Vice President, Director, and Committee Chair for AIA Honolulu, Director of the Center for Better Communities, author of various published articles, and a signatory of the **Charter of the New Urbanism**.

Baguio Mountain Luxury Boutique Resort
Baguio, Philippines

Ka'anapali Beach Hotel (KBH) Renewal
Maui, Hawaii

Vatuele Resort
Vatuele Island, Fiji

Savan Resort Thakhek
Thakhek, Lao PDR

Ultra-Luxury Vista Hotel Azure
Confidential Location

Coral Resort & Spa
Confidential Location

Cape Verde Integrated Resort & Casino
Praia, Cape Verde

Curio Collection by Hilton Sanya Yazhou Bay Resort
Sanya, Hainan Island, China

Hilton Linzhi Resort
Lin Zhi, Milin, Tibet

Hilton Wuyi Mountain Resort
Wuyishan, Fujian Province, China

Renaissance Xiamen Resort
Tong An, Xiamen, China

Xiamen Marriott Hotel & Conf. Centre
Tong An, Xiamen, China

Hualuxe Kunming Resort by IGH
Kunming, China

Renaissance Sanya Resort - Phase Two
Haitang Bay, Hainan Island, China

Marriott Bai Tang Bay Resort
Bai Tang, China

Marriott & Courtyard Marriott Ding Long
Wuchuan, Guangdong, China

Sanya Creative Town Villas
Sanya, Hainan Island, China

Posadas Live Aqua Resort Litibu
Litibu, Nayarit, Mexico

Hard Rock Coconut Beach Resort
Kapaa, Kauai, Hawaii

Hawaii Ocean Plaza Mixed-Use Highrise
Honolulu, Hawaii

Hawaii City Plaza Mixed-Use Highrise
Honolulu, Hawaii

Le Meridian Meixi Lake Resort
Changsha, Hunan, China

Changbaishan Chixi Ski Resort
Changbaishan, China

InterContinental Xuzhou
Xuzhou, China

Villas at Curio Collection by Hilton Sanya Yazhou Bay Resort
Sanya, Hainan Island, China

Luxury Boutique Hotel Macao
Macao, China

Sri Lanka Boutique Resort
Southern Sri Lanka

Bai Tang Bay Boutique Hotel
Bai Tang, China

Maritim Tai Hu Bay Resort
Tai Hu (Lake), China

Song Long Resort
Zhaoqing, China

Island Fortress Boutique Hotel
Praia, Cape Verde

One Ocean Estates (33 Luxury Homes)
Ke Kailani, Mauna Lani Resort, Hawaii

Resort-Style Private Residence
Manila, Philippines

Lagoon Hideout Over-Water Villa
Confidential Location - Middle East



contact info

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education

University of Texas, Austin
Master of Architecture

University of Memphis
Bachelor of Science in Engineering
Technology - Architecture

Oxford Study Abroad
Oxford, England

architect license

Hawaii, USA

experience

FSC ARCHITECTS, 2010-Present
WATG, Honolulu, VP, 1997-2010
JTLL, Honolulu, Principal, 1988-1997
GF & A, Austin, Architect, 1986-1988
LRK, Memphis, Architect, 1984

affiliations

American Institute of Architects (AIA)
Honolulu Chapter

Urban Land Institute
Honolulu Chapter

New Urbanism
Charter Signatory 1996

Center for Better Communities
Honolulu Chapter

honors/awards - see next page

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continuation of Jim's projects at FSC Architects:

Nort Shore Residence
North Shore, Oahu Island, Hawaii

Kahala Residence Additional/Renovation
Honolulu, Oahu, Hawaii

Luxury Villa in the Hills
Northeast Pennsylvania

Villa 888
Sanya, Hainan Island, China

Maoming Residential Highrise
Maoming, Guangdong, China

Shanghai Dongzhou Garden Villas
Dongzhou, Pudong, Shanghai, China

**Clubhouse at Curio Collection by Hilton
Sanya Yazhou Bay Resort**
Praia, Cape Verde

Master Plan - Baguio Resort
Baguio, Philippines

**Master Plan - Cape Verde Integrated
Resort**
Praia, Cape Verde

Master Plan - Changbaishan Ski Resort
Chixi, Changbaishan, China

**Master Plan - Renaissance & Marriott
Xiamen Resort**
Xiamen, China

**Master Plan - Marriott & Courtyard Mar-
riott Ding Long Resort**
Ding Long, Guangdong, China

Master Plan - Mitla Carrizal Integrated Resort
Acapulco, Mexico

Master Plan - Posadas Resorts Litibu
Litibu, Nayarit, Mexico

Master Plan - Confidential Archipelago
Kingdom of Saudi Arabia

Master Plan - Tropical Island Paradise Resort
Confidential Location

Master Plan - Vatulele Island Resort
Vatulele, Fiji

Master Plan - Sananda Bay Resort
Palawan, Philippines

Master Plan - Bai Tang Bay Resort
Xiamen, China

Master Plan - Maoming Resort
Maoming, Guangdong Province, China

Master Plan - Hilton Linzhi Resort
Linzhi, Tibet, China

Master Plan - Bai Tang Bay Resort
Bai Tang, China

Master Plan - Maritim Tai Hu Bay Resort
Tai Hu (Lake), China

Master Plan - Chongqing Yongshan Lake Resort
Chongqing, China

additional project experience:

Shangri-La Maldives Resort
Vilingili Island, Maldives
WATG - Acting Principal & Lead Designer

Shangri-La Boracay Resort
Boracay, Philippines
WATG - Acting Principal & Lead Designer

Shangri-la Sanya Resort
Hainan Island, China
WATG - Principal & Lead Designer

Renaissance Sanya Resort
Haitang Bay, Hainan Island, China
WATG - Principal & Lead Designer

Hilton Sanya Resort & Spa
Hainan Island, China
WATG - Senior Designer & Project Manager

Hilton Hangzhou Qiandao Lake Resort
Qiandao Lake, China
WATG - Principal & Lead Designer

Yangzhou Slender West Lake Resort
Yangzhou, China
WATG - Principal & Lead Designer

Children's Discovery Center
Honolulu, Hawaii
JTLL - Project Architect

Kalele Kai Condominiums
Honolulu, Hawaii
JTLL - Project Architect

Army Reserve Center - Fort Shafter
Honolulu, Hawaii
JTLL - Project Architect

Conrad Bali Resort
Tanjung Benoa, Bali
WATG - Associate & Senior Designer

Imperial Springs Summit Resort
Conghua, Guangzhou, China
WATG - Acting Principal & Lead Designer

Kangwon Hotel & Casino Resort
Kangwon, South Korea
WATG - Senior Designer

Fiji Resort - Navilaca Concept & Master Plan
Venua Levu, Fiji
WATG - Principal & Lead Designer

Club Med Resort (formerly Kempinski)
Hainan Island, China
WATG - Acting Principal & Lead Designer

Chongqing Jin Yun Shan Resort
Chongqing, China
WATG - Associate & Senior Designer

Kauai Coast Resort (Timeshare)
Kapa'a, Kauai, Hawaii
WATG - Senior Designer

Sandalwood Estates
Shanghai, China
WATG - Associate & Senior Designer

Chevron Renaissance
Surfers Paradise, Australia
WATG - Senior Designer

The Resort at Bahamia
Grand Bahama Island, Bahamas
WATG - Senior Designer & Project Manager

honors/awards

See website Awards List for over 100
Design Awards including the following:

President's Council for Sustainable Devel-
opment (President Clinton)
Certificate of Appreciation

Exporter of the Year 2013
State of Hawaii, US Small Business
Administration

Best New Business 2012
Hawaii Business Magazine

AIA Award of Excellence
Shangri-La Maldives Resort

AIA Award of Merit
Conrad Bali Resort

AIA Award of Merit
Hilton Sanya Resort

AIA Unbuilt Award
Yangzhou Resort

AIA Sustainable Design Award
AIA Honolulu Headquarters