

# James Gerald Freeman, AIA

Principal

Jim cofounded this international hospitality design firm with extensive experience in designing luxury hotels, boutique hotels, resort architecture, timeshare resorts, urban resorts, mixed-use, luxury residential and resort master planning. The belief, that while creating great memorable guest experiences the whole should always be greater than the sum of its parts, drives Jim's passion to create transcendent contemporary regionalism using their *LIVING PLACES* approach - design imbuing convivial place-making skills with local culture, history and the natural environment to enrich life. This mantra along with his exceptional communication skills, respect and empathy for people, place and culture encountered throughout his world travels, directly relate to the success of several award winning projects in a career spanning four decades.

Jim's leadership initiatives toward a better built environment got the attention of President Clinton who awarded him the President's COUNCIL FOR SUSTAINABLE DEVELOPMENT Certificate of Appreciation for his advocacy and visionary SUSTAINABLE COMMUNITIES concept. Through Jim's leadership as President of the AIA Honolulu (American Institute of Architects) their new headquarters became the first LEED Certified project in the State of Hawaii, and several of his hotels and resorts incorporated sustainable design strategies.

In addition to being a frequent speaker at international hospitality industry conferences, Jim has served as President, VP, Director and Urban Design Committee Chair for AIA Honolulu, Director of Center for Better Communities, appointed to various city taskforces and is an original signatory of the Charter of the NEW URBANISM.

**Cape Verde Integrated Casino Resort**  
Praia, Cape Verde

**Hyatt Coconut Beach Resort (Timeshare)**  
Kapaa, Kauai, Hawaii

**Hilton Wuyi Mountain Resort**  
Wuyishan, Fujian Province, China

**Le Meridian Meixi Lake Resort**  
Changsha, Hunan, China

**Hilton Linzhi Resort**  
Lin Zhi, Milin, Tibet

**Hawaii Ocean Plaza Hotel & Residential**  
Honolulu, Hawaii

**Curio Collection, Sanya Yazhou Bay Resort**  
Sanya, Hainan Island, China

**Hawaii City Plaza Condominiums**  
Honolulu, Hawaii

**Marriott & Renaissance Tong An Resorts**  
Xiamen, China

**Changbaishan Chixi Ski Resort**  
Changbaishan, China

**Marriott & Courtyard Ding Long Resorts**  
Wuchuan, Guangdong Province, China

**Dongzhu Luxury Villas**  
Shanghai, China

**Phase Two - Renaissance Sanya Resort**  
Haitang Bay, Hainan Island

**Song Long Resort**  
Zhaoqing, China Galle, Sri Lanka

**Maritim Taihu Bay Resort**  
Changzhou, Jiangsu, China

**Galle Lagoon Resort**  
Galle, Sri Lanka

**Master Plan - Maoming Resort**  
Maoming, Guangdong Province, China

**Master Plan - Bai Tang Bay Resort**  
Xiamen, China

project experience while with WATG

**Conrad Bimini Bay**  
Bahamas

Principal

**Kauai Coast Resort (Timeshare)**  
Kapaa, Kauai, Hawaii

Senior Designer

**Conrad Bali Resort**  
Tanjung Benoa, Bali

Senior Designer

**Imperial Springs Resort**  
Conghua, Guangzhou, Guangdong, China

Principal & Lead Designer

**Hilton Hangzhou Qiandao Lake Resort**  
Qiandao Lake, China

Principal & Lead Designer

**G Charlton Kunming Hot Spring Resort**  
Kunming, China

Principal

**Renaissance Sanya Resort**  
Haitang Bay, Hainan Island

Principal & Lead Designer

**Sandalwood Estates**  
Shanghai, China

Senior Designer & Project Manager

**Hilton Sanya Resort & Spa**  
Hainan Island, China

Senior Designer & Project Manager

**Kangwon Casino Resort**  
Kangwon, South Korea

Senior Designer

**Shangri-La Maldives Resort**  
Vilingili Island, Maldives

Acting Principal & Lead Designer

**Jin Yun Shan Resort**  
Chongqing, China

Principal & Lead Designer

**Shangri-La Boracay Resort**  
Boracay, Philippines

Acting Principal & Lead Designer

**Chevron Renaissance Mixed-Use**  
Surfers Paradise, Australia

Senior Designer

**Kempinski Sanya Resort**  
Hainan Island, China

Acting Principal & Lead Designer

**Fiji Resort - Navilaca Master Plan**  
Venua Levu, Fiji

Principal & Lead Designer

architecture  
+ planning



#### contact info

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#### education

University of Texas, Austin

Master of Architecture

University of Memphis

Bachelor of Science in Engineering  
Technology - Architecture

Oxford Study Abroad

Oxford, England

#### architect license

Hawaii, USA

#### experience

FSC ARCHITECTS, 2010-Present

WATG, Honolulu, VP, 1997-2010

JTLL, Honolulu, Principal, 1988-1997

GF & A, Austin, Architect, 1986-1988

LRK, Memphis, Architect, 1984

#### affiliations

- American Institute of Architects (AIA)  
Past President, Honolulu Chapter
- Urban Land Institute (ULI)
- Waikiki Improvement Association
- Center for Better Communities

#### awards

- Exporter of the Year 2013  
- State of Hawaii, US Small Business Administration
- Best New Business 2012  
- Hawaii Business Magazine
- AIA Award of Excellence  
- Shangri-La Maldives Resort
- AIA Award of Merit  
- Conrad Bali Resort
- AIA Award of Merit  
- Hilton Sanya Resort
- AIA Unbuilt Award  
- Yangzhou Resort
- AIA Sustainable Design Award  
- AIA Honolulu Headquarters

See Awards List for multiple awards bestowed Renaissance Sanya Resort, Conrad Bali, Hilton Sanya Resort and Shangri-La Boracay and Maldives Resorts.